

AllThings.Bio

PRO

Data Value Labs
27-29.04.2022

Organised & moderated by
[Prospex Institute](#)

This project has received funding from the Bio Based Industries Joint Undertaking under the European Union's Horizon 2020 research and innovation programme under grant agreement No 887070.



Concept

- Allthings.bioPRO is developing a **serious game and a mobile app** to enable citizens to learn and to express their interests and preferences about bio-based products. Ultimately, these tools will **generate data and insights** for stakeholders to boost the bioeconomy.
- Our Data Value Labs offer an opportunity for you to engage in an interactive and **in-depth multistakeholder discussion** on how these outputs could be of value for your work as **policymaker, researcher, industry actor or CSO** in the bioeconomy field.
- Each data lab focusses on one of the Allthings.bioPRO **mission themes**: 1) Kids & schools, 2) Food packaging, 3) Fashion & textiles, and 4) Jobs & careers.
- **REGISTER** here: www.allthings.bio/events/data-value-labs/

AGENDA – Food Packaging

Date & time: *Thursday 28.04.2022, 10:00-12:00 CET*

Location: *NH Hotel – EU Berlaymont, Boulevard Charlemagne 11-19, 1000 Brussels*

Online: *meeting details will be shared after registration*

WHEN?	WHAT?	WHO?	
9:30-10:00 30 min.	Arrival of participants	At the venue & online	Facilitated by PI
10:00-10:30 30 min.	Welcome & introduction	Pitch about Allthings.bioPRO Q&A	Presented by Valérie Sartorius (FNR)
		Exclusive game & app preview Q&A	Presented by Shai Amoyal (NuroGames)
10:30-11:30 60 min.	Co-creative data valorisation session	Interactive, multistakeholder discussion about 4 central questions: <ol style="list-style-type: none"> 1. What makes this data interesting for your work? 2. How do you think you can use the data in your daily work? 3. What data formats would be most useful for you? 4. How could this data influence policymaking processes? 	Moderated by PI Supported by FNR, NuroGames & BTG
11:30-12:00 30 min.	Looking forward & closure	<ul style="list-style-type: none"> • Discussion about the project's legacy (i.e. data afterlife) • Presenting next steps (e.g. roadshow) • Identifying missing stakeholders 	Presented & moderated by PI