

# AllThings.Bio

# PRO

**Data Value Labs**  
**27-29.04.2022**

Organised & moderated by  
[Prospex Institute](#)

This project has received funding from the Bio Based Industries Joint Undertaking under the European Union's Horizon 2020 research and innovation programme under grant agreement No 887070.



# Concept

- Allthings.bioPRO is developing a **serious game and a mobile app** to enable citizens to learn and to express their interests and preferences about bio-based products. Ultimately, these tools will **generate data and insights** for stakeholders to boost the bioeconomy.
- Our Data Value Labs offer an opportunity for you to engage in an interactive and **in-depth multistakeholder discussion** on how these outputs could be of value for your work as **policymaker, researcher, industry actor or CSO** in the bioeconomy field.
- Each data lab focusses on one of the Allthings.bioPRO **mission themes**: 1) Kids & schools, 2) Food packaging, 3) Fashion & textiles, and 4) Jobs & careers.
- **REGISTER** here: [www.allthings.bio/events/data-value-labs/](http://www.allthings.bio/events/data-value-labs/)

# AGENDA – Kids & Schools

**Date & time:** *Wednesday 27.04.2022, 14:00-16:00 CET*

**Location:** *NH Hotel – EU Berlaymont, Boulevard Charlemagne 11-19, 1000 Brussels*

**Online:** *meeting details will be shared after registration*

WHEN?	WHAT?	WHO?	
13:30-14:00 30 min.	Arrival of participants	At the venue & online	Facilitated by <b>PI</b>
14:00-14:30 30 min.	Welcome & introduction	Pitch about Allthings.bioPRO Q&A	Presented by <b>Valérie Sartorius</b> (FNR)
		Exclusive game & app preview Q&A	Presented by <b>Shai Amoyal</b> (NuroGames)
14:30-15:30 60 min.	Co-creative data valorisation session	Interactive, multistakeholder discussion about 4 central questions: <ol style="list-style-type: none"> <li>1. What makes this data interesting for your work?</li> <li>2. How do you think you can use the data in your daily work?</li> <li>3. What data formats would be most useful for you?</li> <li>4. How could this data influence policymaking processes?</li> </ol>	Moderated by <b>PI</b> Supported by FNR, NuroGames & BTG
15:30-16:00 30 min.	Looking forward & closure	<ul style="list-style-type: none"> <li>• Discussion about the project's legacy (i.e. data afterlife)</li> <li>• Presenting next steps (e.g. roadshow)</li> <li>• Identifying missing stakeholders</li> </ul>	Presented & moderated by <b>PI</b>